

## Manage Project Risk Effectively and Efficiently with the ATOM Methodology

## **ABOUT THE AUTHORS**



**Dr. David Hillson,** PMI Fellow, FRSA, HonFAPM, FIRM, FCMI, widely known as The Risk Doctor, is an international risk management consultant and the Director of Risk Doctor & Partners. He is a PMI Fellow and the recipient of the 2011 PMI Eric Jenett Project Management Excellence Award.

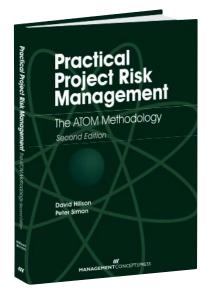


Peter Simon, BSc, PMP, FAPM, is a Director of Lucidus Consulting Ltd. He has more than 30 years of experience as a project and program management consultant and practitioner across all industries and business sectors. He is a Visiting Fellow at Cranfield School of Management and an Adjunct Professor at ESCP Business School – London.

Get the "how" of correctly managing project risk in this latest edition of *Practical Project Risk Management: The ATOM Methodology.* The authors, David Hillson and Peter Simon, have applied their extensive experience in managing risk on projects to develop this simple and scalable approach—the ATOM methodology. ATOM—Active Threat and Opportunity Management—is a proven practical approach that all project managers, as well as all members of the project team, can readily understand and use.

This second edition of the book reflects the authors' work to continually improve upon the model and to apply the methodology to a broader range of issues. The book includes:

- An entirely new chapter on managing risk in programs, which is an important dimension in today's world of ever more complex initiatives
- Updated material and methodology more closely aligned with relevant international standards
- Emphasis on minimizing the threats and maximizing the opportunities to optimize achievement of your project goals



Price: £26 ©2012, 7" x 10" softcover, 258 pages ISBN 978-1-56726-366-4 Product Code B664

Based on sound principles and best practices, this book guides any member of the project management team in conducting risk management in a real-world environment.

Contents: Part I: The Problem • The Challenge of Managing Risk • Making it Work • Active Threat and Opportunity Management — The ATOM Risk Process • Part II: Applying ATOM to a Typical Project • Start at the Beginning (Initiation) • Exposing the Challenge (Identification) • Understand the Exposure (Assessment) • Options and Actions (Response Planning) • Spread the Word (Reporting) • Just Do It (Implementation) • Keeping it Alive (Major Reviews) • Ongoing Updates (Minor Reviews) • Learning from Experience (Post- Project Review) • Part III: Variations on a Theme • ATOM for Small Projects • ATOM for Large Projects • Simulating Possible Futures (Quantitative Analysis) • Managing Risk in Programs • Next Steps

## **U.S. Orders:**

Online: www.ManagementConceptsPress.com

Phone: 1.800.506.4450

Mail: Management Concepts Press

PO Box 191

Annapolis Junction, MD 20701-0191

## Orders Outside the U.S.:

Phone: +44 (0) 1752 202301 Fax: +44 (0) 1752 202331

Email: cservs@nbninternational.com Orders Only Fax: +44 (0)1752 202333

Order Only Email: orders@nbninternational.com

Mail: Management Concepts Press, In Care Of: NBN International, Airport Business Centre, Thornbury Road, Plymouth, PL6 7PP, UK