

Stakeholder	Interest	Attitude (+/-)	Power (+/-)	Interest (+/-)	Stakeholder Type

Instructions: List all key stakeholders and their interest (or stake) in the project in the left-hand two columns. For each stakeholder, identify whether their attitude towards the project is supportive or resistant (+ or -), whether their power to influence the project is high or low (+ or -), and whether their level of interest in the project is high or low (+ or -). Based on these three parameters, categorise each stakeholder into one of the eight types, as follows:

Attitude	Power	Interest	Type
+	+	+	Saviour
+	-	+	Friend
+	+	-	Sleeping Giant
+	-	-	Acquaintance
-	+	+	Saboteur
-	-	+	Irritant
-	+	-	Time Bomb
-	-	-	Trip Wire

Stakeholder analysis template

